Published by the Brigham Young University, Provo, Utah, Oct. 2, 1947

Buildings Mark Start

President McDonald Greets Students

President McLufuria Grave advancement exist at Brighian Create opportunities for celliptenment and advancement exist at Brighian Young Unwarsity than over before. During the summer months many new faculties were added to the University, with many more still under construction controlled to the controlled of the Controlled Contro



esselvat Howard 3, Mo

arry Reed uccumbs o Injuries

w Coordingtor sumes Duties



Freshie Week Liven Campus







Leone Wineger, AWS president.





RECORD ENROLLMENT AGAIN PREDICTED

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Provo, Utah
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Sports Biltor Dave Schultess

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Carma Rasmussen, Carol Hansen, Dixle Black, Edith

Russell.

I MET A MAN

HART AMAN

I met a man once who mid:

I man on who man once who mid:

I man on who man once who mid:

I man on man once who mid:

I man once man once who mid:

I man once man once who mid:

I man once man once who mid:

I man on man once who mid:

I man once w

went my way and returned my way. And If I passed it I'd find over the control of the late of the late

COMING EVENTS

Thurdoy, October 2
700 pm.—Pep Raily and raike Dance, east of Allen Hall 1700 pm.—Vikings Meet, Banuet Hall, Smith Building.
1220 pm.—Brigader Meeting, ocno 140 Smith Building.
FESDIMAN WEEK

IN MEMORIAM



Larry Reed, rugged and popular football player who passes away from injuries sustained in an auto erash, is shown in a characteristle pose. The Y News joins the entire student body in mourning his loss and respectfully dedicates this issue to h

My Two Bits 'n Yours

dente of Brigiam young our control of Brigiam young help.

Proposals for the Student Union building have been tottering or for several years. Outside of University life there are funds for this and campaigns for that.

And most of us going to school for the property of the property of

For Men Only! One way to be sure to keep everyone informed about the Associated Men Students' activi-

there around not wire not start; a secondary near south of the south o

Thoughts for Today

A JINGLE

I have watched the birds wonder
When the world with dew
wel,
But I never saw a robin
Puffing at a cigarette.

I have fished in many a t Where the sucker crop is But I never saw a catfish Puffing at a briar pipe.

Notice

Notice

Due to the death of Larry,
Reed there will be no per
rally for this evening as
wriginally announced. Try
outs for cheer leaders, have
also heen postponed. Proe
pective cheer leaders, have
ever, are asked to meet lithe Smith lobby next Mon
day evening.

ence Building to be arted in Spring

Eating Problems

IDA LUPINO

CLARK - MORRIS

ch Contests for ear Announced

Students Urged to Obey Traffic Rules Upper Campus Dorm

Campus traffir rules are to be atricity enforced this year, according to word from President. Howard S. McDonald. During the aummer months all upper campus roads were hard surfaced and within a week or two signa will be posted naming all campus affects. This has been done to facilitate handling of etudent traffic.

go the footings of the million delitar science building.

The second of the second o **Nearing Completion**



Hausing does a land office business. That's no joke, som Which would you rather do or go fishing? Or is college worth all this?

Croft Supervises Knight Hall

Paramount ** Starts FRIDAY Burning Conquest THURSDAY, OCTOBER 2



That Way With Women

e Clark and Mortha Vickers A Light Comedy-Drama!

Singin' In The Corn Judy Canova, Allen Jenkine

Friday, Saturday, Oct. 3-4

The Unfaithful Ann Sheridan and Low Ayres

A very well hundled drums skill

AT WYMOUNT VILLAGE NO TAXES OR POLITICS

today.
ding to Robert Hellawell,
manager, the outstanding lishments of Wymount

All students who have

Talent Tryouts

LOOKING FOR SOMEONE



Foreign Language Department

To degree and any of the control of

VA Threatens Crack Down

"Gentlemen Prefer Blondes"... is a whimsical statement

upported by the evidence







But . . .

"College Men Prefer Arrows".



More than 5 out of 4 college mon profer Assow shirts —nurvey by National College Research Buseau.

ARROW SHIRTS and TIES UNDERWEAR . HANDKERCHIEFS . SPORTS SHIRTS

WELCOME BACK TO THE

11/1/11

STUDENTS

REMEMBER TO VISIT PROVO'S

STORE 98 WEST CENTER

TO A BANNER YEAR

It's Hello Week So Come In And Say Hello!

WELCOME

COEDS

orono OPEN A CHARGE

USE OUR LAYAWAY LEWIS

LADIES' STORE

"It's Smart To Be Thrifty" PROVO, UTAH

Students Deal Offers Aid



Is Headquarters For Greeting Cards and COUGAR

STATIONERY

Also A Large Variety **GIFTS**

159 W. CENTER

KBYU To Begin Broadcasts

Why College Radio?

KBYU READIES STAFF



New Facilities Hike Coverage

COLLEGE RADIO STATION BEAMS COMMERCIAL PROGRAMS TO CAMPUS

Y-Sers Glean Info Ideas From **NBC** Radio Schools

S-T-R-E-T-C-N YOUR COLLEGE CASH!!



spired color artist, gives you the right ligatick to wear with your best costume shades . . . in lipstick cases costume-colored to tell you which lipstick to wear!

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AWS Modeled Lambda Delta Fall Fashions Opens Year

Men Vote For These



Speech Department Expands Library Adds to Staff

Worsted Suit



B. Y. Utopia

soal. He fofty ambition to be
He fa swore of his significancy,
but he does not mistake it for
the favore of his significancy,
but he does not mistake it for
torry, but he is not indispensble. Other men are tilling and
he labors,
What hervest there is, he canhands of the history,
which has been and
he plough. Old hands, bluehands other than his were on
the plough. Old hands, sheand strong, new to the game like
queries, we will prefere to our
and strong, new to the game like
queries.

a little

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Freshmen to Have Photos





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Are too meny people going to



I NO. IST BAST

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PROVO

Give me my Saddle!

Saddle up for Fall, gals Tause Saddles are the feshion cinch of the sesson. Styled by Teen Age, shey're bright as a dollar to give your swinkling toes a lift of color. \$695



Blue Key Serves

The properties of the control of the properties of the properti

Y News **Needs Writers**

Student Body
The Brigham Young chapter of the "Only past experience in journalism are said to contact executy white to extend "Green" of the "News. A feeting white to extend "Green" of the "News. A feeting to said of the own members. News of the first particular that the said of the "Student of the "News this year," to triving a should be full of excite era and feature writer. These control of the "News this year," to the "News of the "News

IS YOU IS OR AIN'T YOU



BLUE KEY BIG HELP

Lovely AA . . but is it

Cleanable?"

Whenever you are inter-ested by a new garment, never fail to ask, "Will it dean?" No whim of fash-

ion, however intriguing, is worth the price of a pos-sible one time's wear. If it

119 University Aven Phone 475

Quality

Cleaning

Fall fashlors for 1947 have a ok of roundress as shown in it above pittured in the Sep-orber issue of Good Housekeep-og magarine. Collara, hipkines, sekets, are all rounded.

Varied Activities Await

Ether-Beavers "Ether Beavers," or radio thusiasts on the campus, will

Mask Club

Lists Activities

WELCOME STUDENTS TO UTAH'S MOST COMPLETE JEWELRY STORF



Your button-down shirt!



It's the Manhattan Burt

Its wonderful collar rolls just right and fits so comfortably. Tailored with all the skill that has made Manhattan the mark of quality since 18574 In white and solid colors. Drop in and pick out a few today!

LEVEN'S

116 WEST CENTER

KBYU PROGRAM SCHEDULE RBFU PROGRAM SCHEDUL M. 700 to 9 000 NOAY PM. 700 to 720 - Philir Chatter 730 to 745 - News and Sports 745 to 800 - On Campai 845 to 800 - On Campai 845 to 900 - Professor Preferred 845 to 900 - Pro

A M. 7:00 to 8:00—"Anything Goes" P.M. 7:00 to 7:30—Rhythm Train 7:30 to 7:30—Rhythm Train 7:30 to 7:46—News-National and Campus 7:00 to 8:10—Quis Show 8:10 to 9:00—KBYU Chamber Society 9:00 to 9:30—Mystery Playhous 9:30 to 100—Masterworks of Melody

0.0 to 200.—Agricus Possession 5.0 to 10.0 to 200.—Masterwork of Medal V WENNESDAY

A.M. 7.0 to WENNESDAY

B.M. 7.00 to 7.45.—News and Pesture

7.0 to 8.45.—Ce-ro Comments

8.0 to 8.45.—Ce-ro Comments

8.0 to 8.45.—Ce-ro Comments

9.0 to 8.45.—Ce-ro Comments

9.0 to 9.15.—Campo Cub Nits

9.2 to 10.0 Masterwork as Medal V

THURSDAY

AM. 7.0 to —Anythun Gene*

2010 10 000-Materwork of Melody
M 700 10 000-Materwork of Melody
M 700 10 700-Materwork of Melody
M 700 10 730-Materwork Melody
M 700 10 730-

ws Clippings To Bring Awards



IN SPORTS

Former Faculty Member Accepts California Post

FORMET FACULTY MEMBER ACCEPTS CALIFORNIA COST.

Sam Sommon of Porus has add "Exercic" in the university of Adm Was P. History and made made in the control of the property of the property of Adm was P. History and made in the control of the property of the property of Adm was P. History and made in the control of the property of Adm was P. History and made in the control of the property of Adm was P. History and made in the control of the property of Adm was P. U. S. forces and the control of the property of Adm was P. U. S. forces and the control of the property of Adm was P. U. S. forces and the control of the property of Adm was P. U. S. forces and the property of Adm was

HERE'S THE SPIRIT



TENNIS RACKETS

GYM SHOES T-SHIRTS

ALWAYS THE BEST IN OUTDOOR SPORTS EQUIPMENT

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worlds most wanted pen ... "5/ writes dry with wet ink!"

Cougar's Cave

With Dave

With all due respect to the sports stereotype: "The leaves are are turning and falling from the trees, the air is getting nippy, and the smell of football is in the air." The first two are inevitable elements it is useless to tamper with, and as for that "smell" of football, we point a shaming funger in the direction

integra, and the heart of football is in the silt. The first who see mixed the content of the co

BYU Graduate on Chicago Staff

British Reunion

Student Ticket

Sales Cleared tolicy for admission of BYU dents to home football games been announced by Ferron see, graduate manager of

tousled-head kids watching, on their exclusive vantage into at the fence, their local at Williams, "Pistoi" Pete seer and Joe Diffuggio in actuatively speaking, you'd ter acout around for the best builded and their speaking, who was a seen as a seen as pring, the nation's No. I wing sport will be added to determine the seen as t

FOOTBALLERS MEET FRESHMEN



A sober looking squad of terrific Young gridine new freshmen at the first pep rally of the year

LOSSEE POINTS TO ADVANTAGES

COSSEE POINTS TO ADVANTAGE

"Apparently BY U.1 is headed for one of it ment outstanding years in field athletic: Our forbibil team has initiated the season in the technique of the control of the cont

FERRON C. LOSEE, Graduate Athletic Manager.

University, for the first time in contrast an analysis. University for the street time in contrast to the history of the when the street time in contrast to the street time in contrast to the street time in contrast time in the street time i

We Not They

Some people have been heard to say that the rah-rah days of college are past. This is a fallacy, for it is the rah-rah spirit of a school that makes a school stand out. Entering into school activities is just as much a part of your education as classroom

instruction.

This year the football squad is showing the spirit and determination that marks them serious contenders for the conference crown. You are a part of that feam. It is we, not they, When they win, we all win. When they lose, we lose too. Many a player will tell you that the flighting spirit that spells victory often comes from an enthusiastic student body. WE all want to often comes from an enthusiastic student win and WE will if WE all play the game.





Assemblies to Be Scheduled

Student Body Announcements



Cats Have Two; Seek Third W

Lougars Down nvaders

of a school problem of the control o

Eddie Talks Turkey

Eddie Ialks lurkey

Your feetblist yould and coaching that have worked

tirelessly since the first of September to enable us to

represent the Highest Young University Stationt Back.

The seem has developed into a stiffind, fifthing or
desire to win. With the exception of the induced not

stories to win. With the exception of the induced not

will be the seem to the stories of the stories to win. With the exception of the induced not

this has been brought about through has we believe that

this has been brought about through has we will

will make the a great of the stories of the

Cougars Trek to Wyoming For Conference Opener



Above: "Scootin' Scotin' Scoting Deeds, fast, elustre, solution beeds, fast, elustre, solution classifier ground gainer on any elub. Left; Field, and Left, Field, and Left, Field, and Left, Field, and Left, and Left,



All freshmen girls interested All freshinen gifts intercased in becoming members of the Cougarettes pep organization are requested to hand in applica-tions on Monday and Tuesday of





Banyan Orders Editor's

Krap Korner

Alpha Kappa Psi Attends Confab, Takes Honors

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